



Lifelong
Learning
Programme

ADULT LITERACY
From Creating Joyful Learning
experience into active citizenship

arci
napoli



Lifelong
Learning
Programme

**Dear Partners
Good Afternoon**

arci
napoli

Arci Napoli

- ARCI Napoli is an association based on social promotion, which for years has committed to promote important values such as:

peace, solidarity, culture, social participation, volunteering and protection of the human rights, struggling against all forms of **exclusion** and **discrimination**.

Arci Napoli and Grundtving

- Despite the rapid and steady progress we can see every day, a recent research has shown that about 7 million European citizens do not have the basic literacy skills.
- Thanks to this project, it is possible to help people considered disadvantaged and give them a chance of reintegration within the society.

Arci Napoli and its Target Group

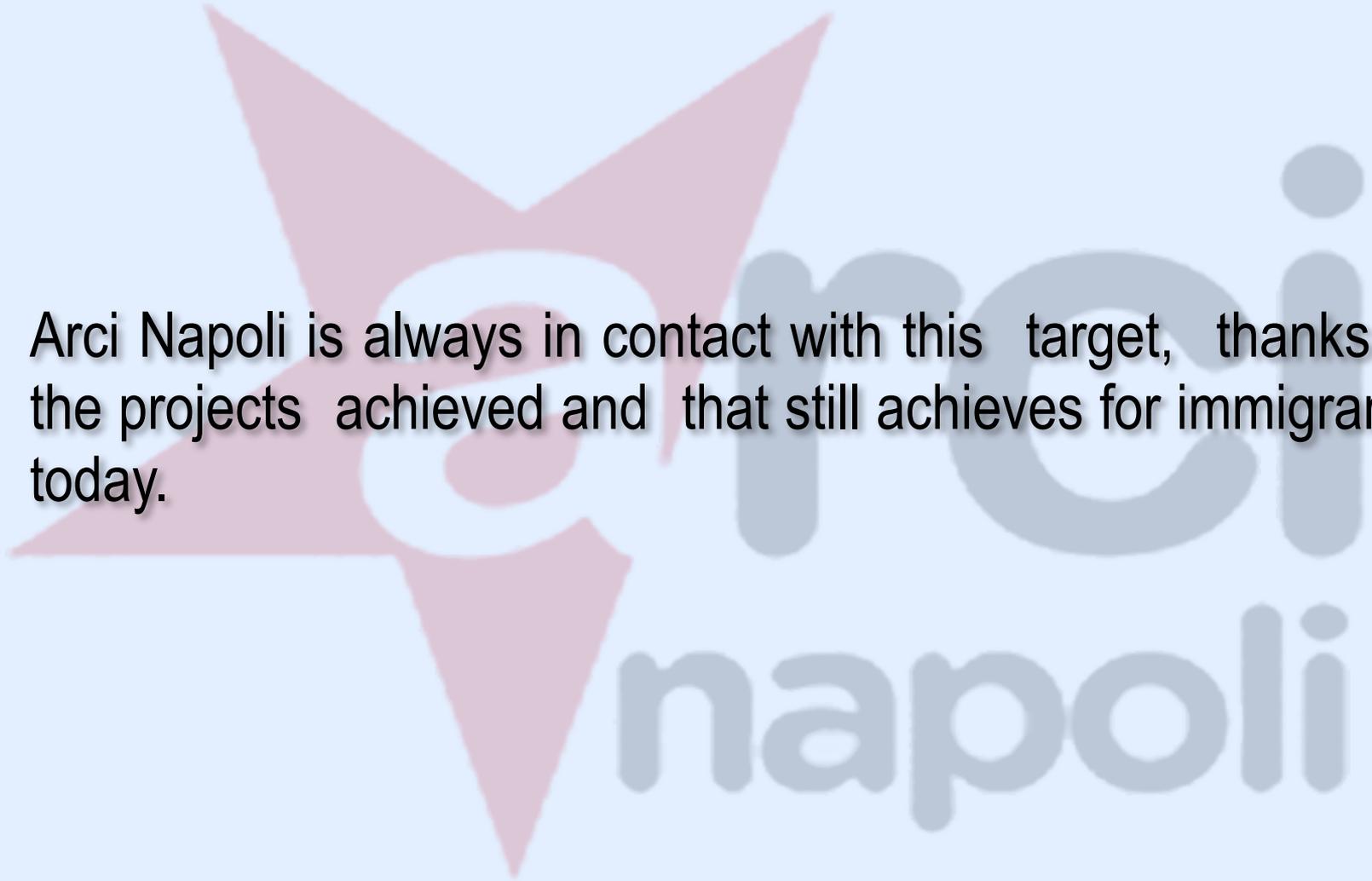
- For disadvantaged people we mean: migrants, disabled, elder and unemployed people.
- Arci Napoli has chosen **migrants** as its target group of reference.

Why immigrants?

- Migrants are an important resource for the country that receives them, but this happens only if they are able to fit well in the new social context.
- On the contrary, if they do not know the language or if they do not have at least basic literacy skills, they can become a burden which slows the development of the country.

Why immigrants?

- Arci Napoli is always in contact with this target, thanks to the projects achieved and that still achieves for immigrants today.



Objectives

- The aim of Arci Napoli is to facilitate the cultural integration of these people in our country, to provide them with basic literacy and specific skills they can use later when searching for a job, and in this way to reduce the risk of social exclusion.

Objectives

- The main objectives of this project are:

to promote learning to speak, read, understand and write in a simple and correct way, starting from the awareness that, in order to keep up the interest, we will have to start with everyday issues.

Objectives

- For example:

the use of words related to the management of money, to the knowledge of food and products, and to the knowledge of expressions or verbs related to school, health, transport and work.

Staff

N°	Name	Role	Grade
1	<i>Mariano Anniciello</i>	<i>Trainer</i>	<i>Graduated in Science of Primary Education</i>
2	<i>Roberta Luongo</i>	<i>Trainer</i>	<i>Graduated in Science of Primary Education</i>
3	<i>Emilio Di Marzio</i>	<i>Trainer</i>	<i>Graduated in Law</i>
4	<i>Linda Buffone</i>	<i>Trainer</i>	<i>Graduated in Psychology</i>
5	<i>Jessica Caramiello</i>	<i>Voluntary</i>	<i>Graduated in Communication Sciences</i>
6	<i>Gabriele Panella</i>	<i>Voluntary</i>	<i>Qualification in Technical Hospitality Social</i>
7	<i>Filomena Agizza</i>	<i>Voluntary</i>	<i>Graduated in Multilingualism and Multiculturalism</i>

Dissemination

- The first type of advertising this activity is through the updating of our website www.arcinapoli.it, in which we posted information about the project in question.

Dissemination

mercoledì, 30 gennaio 2014

creazione di luoghi di impegno civile e democratico

ULTIME NEWS: REGIONE DELLA CALABRIA

ISCRIVITI ALLA NEWSLETTER

Nome:

Codice:

SERVIZI SU FACEBOOK

Member of RINA

Generazione Differente

Marco D'Isanto

Arcigav Napoli

<http://arcinapoli.it/2013/12/13/lifelong-learning-programme-2013/>

Dissemination

- In addition, we used all the media channels available to us, such as Fb and Twitter, to make the users know the possibility they may have through this important project.

Dissemination

facebook

Cerca persone, luoghi e oggetti

immagine di copertina

arci Napoli

Arci Napoli
★★★★☆ (31 valutazioni)
2.328 "Mi piace" · 11 ne parlano · 11 sono here

Organizzazione
L'Arci Napoli promuove l'operatorismo, l'affermazione dei diritti di cittadinanza e la lotta ad ogni forma di esclusione e di discriminazione.

2.328

Informazioni · Suggerisci una modifica

Foto · Persone e gruppi · Pagine

Seleziona

18 amici
Mi piace "Indirizzo 'Mi piace'" per Arci Napoli

Sevilia ti ha amato e ti piace su "Mi piace" su questa Pagina
Digita il nome di un contatto...

Flavia Auliano · Mi piace
Sara Pizzomatto · Mi piace
Flavia Elena Tomassone · Mi piace

Recensioni · Mostra tutto

5 stelle
Come ne pensi di Arci Napoli?

Angela Pizzuto · Mi piace
16 piace · 1 ora fa · 10

Enry Donato · Mi piace
Ti vuoi conosci in persona? La prima cosa di poter essere un mondo migliore è questo... Te sto in italiano. 16 piace · 1 ora fa · 10

10 piace · Commenti · Condividi

arci Napoli

<https://www.facebook.com/arcinapoli.it>

Dissemination

- At the same time we also produced printed materials, such as flyers, distributed in our area and in particular in the areas most frequented by immigrants.

Dissemination



LIFELONG LEARNING PROGRAMME 2013

Programma di apprendimento rivolto agli immigrati che desiderano acquisire, l'alfabetizzazione di base della lingua Italiana, atta a sostenere l'integrazione nel nuovo tessuto sociale.

A breve presso la sede dell'**Arci Napoli**, sita in Via Abate Minichini, 37 Napoli, si terranno corsi di Italiano per imparare a leggere e scrivere.

Per info contattare:

Centralino: 081/19339008

Sito: www.arcinapoli.it

Pagina Fb: Arci Napoli



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Dissemination

- The number of the switchboard operator of the association, managed by a volunteer , was put at the disposal of the target group, to get information about the developments of the project.

Evaluation

- Finally, by making an assessment of the results obtained from the different channels used, we found that the most efficient in our case, is the traditional **“word of mouth”**.

In fact, the type of the target chosen appears to be diffident and relies particularly on the evidence of experiences really lived by friends or acquaintances.

Conclusion

- Nevertheless, our work of dissemination continues through media channels, but we invest more in direct contact with the target. Our volunteers in fact, are working to establish a human link with them.

In a few months we were able to overcome the main obstacle, that is breaking the wall of indifference and distrust by opening the door to the next step:
realize the learning groups.



**Thank you for your
attention!**